

RALLY HOUSE Collections



Concepts Submitted June 5th, 2026 x Chris Hansen

FALL 2026 Local Collections

State/City Fruit Concepts



Concept 1 — Farm Fresh
Inspired by hand-painted roadside produce stands, local orchards, and regional farm markets.



Concept 2 — State Fruit Pride
Celebrates each state's most recognizable fruit through bold typography and destination-inspired graphics.



Concept 3 — Orchard Mark
A simplified icon-driven approach pairing regional fruit with clean heritage branding.

It's A Great Day For Football Concepts



Concept 1 — Game Day Script
Hand-lettered typography paired with simple football iconography and local city identification.



Concept 2 — Athletic Heritage
Inspired by vintage football typography and classic athletic apparel graphics.



Concept 3 — Stadium Heritage
Inspired by historic stadiums, vintage scorecards, and classic football programs.

SPRING 2027 Local Collections

City/Pennant Concepts



Concept 1 — Heritage Type
Minimal city typography inspired by vintage stadium pennants, souvenir graphics, and classic civic branding.



Concept 2 — Landmark Pennant
Destination-inspired pennant artwork featuring iconic regional landmarks and recognizable city architecture.



Concept 3 — Athletic Pennant
Traditional sports-inspired pennant graphics built around team colors, heritage styling, and collectible fan appeal.

It's A Great Day For Baseball Concepts



Concept 1 — Athletic Heritage
Inspired by vintage baseball typography and classic athletic apparel graphics.



Concept 2 — Stadium Heritage
Inspired by historic ballparks, vintage scorecards, and classic baseball programs.



Concept 3 — Game Day Script
Hand-lettered typography paired with simple baseball iconography and local city identification.

City Skyline Concepts



Concept 1 — Marker Skyline
Hand-drawn skyline illustrations featuring iconic city landmarks rendered in a bold marker style.



Concept 2 — Heritage Skyline
Classic skyline compositions paired with city identification and founding-date inspired typography.



Concept 2 — Destination Skyline
Vintage travel-inspired city artwork designed to celebrate local identity and civic pride.

ADDITIONAL Local Collections

Mark, Icon, etc Concepts



Concept 1 — Marker Mascots
Hand-drawn mascot illustrations rendered in a bold marker style, creating expressive team-driven graphics with a casual lifestyle appeal.



Concept 2 — Local Heritage
A collection of pennants, skylines, and destination-inspired artwork celebrating regional landmarks, civic pride, and local storytelling.



Concept 3 — Vintage Mascots
Retro character illustrations inspired by classic game-day programs, souvenir artwork, and heritage sports graphics.

Penant Patch Concepts



Concept 1 — Heritage Patch Collection
Classic pennant-inspired patch graphics reimagined as dimensional embroidered emblems for modern sports lifestyle products.



Shamrock Concepts



Concept 1 — Lucky Local
Hand-drawn shamrocks paired with bold city typography and simplified Irish-inspired artwork.



Concept 2 — Irish Heritage
Celebrates Irish-American culture through traditional typography and heritage-inspired graphics.



Concept 3 — Shamrock Seal
Vintage badge and seal-inspired artwork built around iconic shamrock symbolism.